



# 2023

## Media Kit & Prospectus

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### Foster the Future of EM

Before they are the CEOs, department chairs, and board members of the specialty, they are students and residents first - they are EMRA. Start fostering your relationships early to ensure tomorrow's success.







# About EMRA

The Emergency Medicine Residents' Association is the voice of emergency medicine physicians-in-training and the future of our specialty.

EMRA is the largest and oldest independent resident organization in the world.

Today, our members are early adopters in the specialty, constantly seeking to improve.

Tomorrow, they will become the buyers and decision-makers in emergency departments around the globe.



# INTEGRATED MARKETING OPTIONS

EMRA's members are the future of emergency medicine. Your support for the leading organization for medical students, residents, fellows, and alumni members. EMRA seeks to provide lasting options for helping our members with our three pillars: Education, Leadership, Advocacy.

You can select from our rich inventory of options or work with us to put together a yearly plan, based on your fiscal year. Here's what we have to offer.

## EMRA BY THE NUMBERS

1974

EMRA was established

16k+

Members annually

88K

Average monthly EMRA.ORG page-views

86%

of all EM residencies in the U.S. sign up every resident to be an EMRA member

75k

Average monthly EM Resident magazine online page-views

5.5k

EMRA\*Cast listeners per month

59%

Open rate of What's Up (all-member monthly electronic newsletter)

65%

Open rate of Medical Student Council monthly newsletter

60%

Open rate of EM Resident online announcement

70%

Open rate of the EMRA Daily (conference electronic newsletter)

2k

Job & Fellowship Fair attendees

4k

One-on-one meetings held through Virtual Residency Fair

34k+

Social media followers

375k+

Average monthly social media impressions



# EMResident MAGAZINE

Official Publication • Emergency Medicine Residents' Association

Our magazine is written by residents, for residents.  
It's packed with knowledge - **and it gets noticed.**

## CIRCULATION AND REACH



Average print circulation per edition



Average monthly site visits to EM Resident online



Avg. open rate for EM Resident Table of Contents email



The magazine is published quarterly and sent to all members, including students, residents, and alumni, plus program directors, program coordinators, academic advisors, EM specialty leaders, and corporate friends.

## REGULAR TOPICS INCLUDE:

- Critical Care
- Wilderness Medicine
- Technology
- International Medicine
- Resident Research
- Advocacy
- Pediatric EM
- Resident Profiles
- Medical Student News
- Toxicology
- Ultrasound
- Financial

## ADVERTISING DEADLINES:

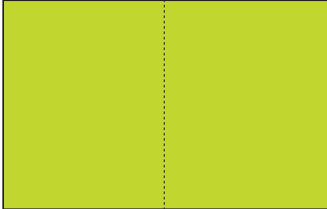
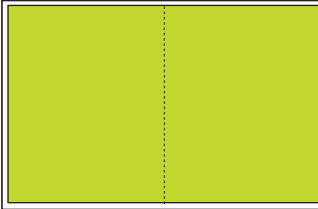
EDITION	SALES CLOSE	AD MATERIALS DUE
January - February - March	October 15	November 1
April - May - June	January 15	February 1
July - August - September*	April 15	May 1
October - November - December	July 15	August 1

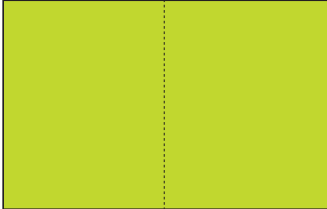
\*Scientific Assembly edition! Be sure to promote your booth and events at ACEP23.



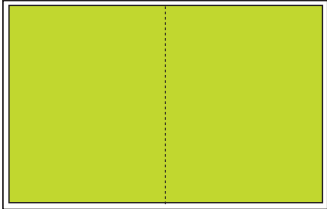
# DISPLAY AD SIZES

All files must be 300 dpi or higher, submitted as EPS, TIFF, JPG, or press-ready PDFs.

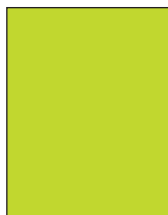
DISPLAY AD	WIDTH/DEPTH		
2 Page Spread (Full Bleed)	16" x 11"		
2 Page Spread (No Bleed)	15" x 10"		
Full Page (Bleed)	8.5" x 11"		
Full Page (No Bleed)	7.5" x 10"		
Half Page Horizontal	7.5" x 4.75"		
Half Page Vertical	3.5" x 10"		
Third Page Horizontal	8.0" x 3.33"		
Third Page Vertical	2.25" x 10"		
Quarter Page Square	3.5" x 4.75"		
Back Cover	7.5" x 7.5"		



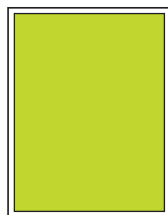
2 Page Spread  
+ .125" bleed (9pts)



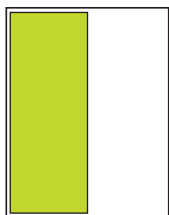
2 Page Spread  
No Bleed



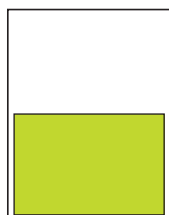
Full Page  
+ .125" bleed (9pts)



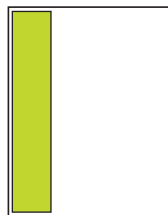
Full Page  
No Bleed



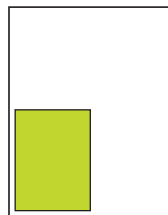
Half Page  
Horizontal



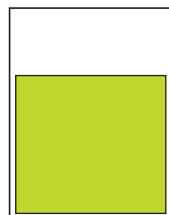
Half Page  
Vertical



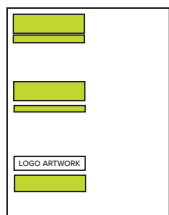
Third Page  
Vertical



Quarter  
Page  
Square



Back Cover  
(OBC)



Classified Ad  
Classified Ad  
Color block  
Classified Ad  
with logo



## TWEETIMONIAL

We **pride** ourselves in **supporting** our residents & their passions.

We're **so proud of our intern for her first publication on such an IMPORTANT** topic in the current issue of **EMResident!**



# DISPLAY AD PRICING

## Guidelines

As the largest organization to represent the needs of the emergency medicine resident, we are able to reach a unique and important niche of our specialty.

The EMRA Board of Directors requires that all positions advertised in EM Resident be limited to Board Certified/Board Eligible (BC/BE), Residency-Trained emergency physicians. EM Resident has the right to refuse an advertisement if such guidelines are not met.

For the sake of terminology consistency, the terms, "ED," "Emergency Department," and "Emergency Physicians" are preferable over using "ER" or any derivation.

## Display Ads

Placement of all ads other than premium ads is at the discretion of the publisher. **All advertising is subject to the approval of EMRA and may be declined at EMRA's discretion.** Payment must accompany order. All rates are non-commissionable. All cancellations must be in writing. Any cancellations received after space deadline will not be refunded.

DISPLAY ADS	# OF RUNS		
PLACEMENT/SIZE/COLOR	1X	2X	4X
<b>COVERS (4 COLOR ONLY)</b>			
Inside front (IFC) 7.5" x 10"	\$4460	\$3652	\$2725
Inside back (IBC) 7.5" x 10"	\$4460	\$3652	\$2725
Outside back (OBC) 7.5" x 7.5"	\$5717	\$4383	\$3144
<b>4 COLOR</b>			
2-page spread	\$5145	\$4383	\$3878
Full page 7.5" x 10"	\$3000	\$2293	\$1871
1/2 page vertical 3.5" x 10"	\$1560	\$1380	\$1210
1/2 page horizontal 7.5" x 4.75"	\$1560	\$1380	\$1210
1/3 vertical 2.25" x 10"	\$1240	\$1034	\$880
1/3 horizontal 8" x 3.33"	\$1240	\$1034	\$880
1/4 page 3.5" x 4.75"	\$918	\$690	\$550
<b>SPOT COLOR</b>			
Add 25% to the Black and White rates for each additional color.			
<b>BLACK &amp; WHITE</b>			
2-page spread	\$3430	\$2922	\$2585
Full page 7.5" x 10"	\$2001	\$1534	\$1246
1/2 page vertical 3.5" x 10"	\$1040	\$918	\$807
1/2 page horizontal 7.5" x 4.75"	\$1040	\$918	\$807
1/3 vertical 2.25" x 10"	\$800	\$690	\$586
1/4 page 3.5" x 4.75"	\$560	\$460	\$366

Notes: Bleeds must be at least 9 points on each bleed side; All sizes are expressed width x length.



# CLASSIFIED AD PRICING

## Classified Ads

As the largest organization to represent the needs of the emergency medicine resident, we are able to Copy for classified ads must be submitted via email; space will not be reserved until payment is received. Classified ads are placed in alphabetical order by state, then city, or under a “Multi-State” heading.

### CLASSIFIED AD RATES

#### 1X

Up to 150 Words \$359

Upto 300 Words \$639

#### 2X

Up to 150 Words \$300

Upto 300 Words \$560

#### 4X

Up to 150 Words \$255

Upto 300 Words \$480

### COLOR BLOCK BACKGROUND

#### 1X

Up to 150 Words \$464

Upto 300 Words \$720

#### 2X

Up to 150 Words \$401

Upto 300 Words \$680

#### 4X

Up to 150 Words \$320

Upto 300 Words \$560

### ADD LOGO ARTWORK TO AD

Per Ad

\$100 per Issue



## TWEETIMONIAL

Being part of EMRA has been the **best decision I've made. I'm forever indebted to this organization** for **seeing something in me** that I never saw in myself.





# DISPLAY AD PRICING

Static or animated ads are available on EMRA's hugely popular website, which features smart content, ensuring every visitor has a customized experience.

## EMRA.ORG HOMEPAGE

Size: 728x90 px	1X	3X	6X	12X
Per Ad / Per Issue	\$1000	\$2835 (\$945/mo)	\$4725 (\$787.50/mo)	\$7560 (\$630/mo)
Size: 300x250 px	1X	3X	6X	12X
Per Ad / Per Issue	\$840	\$2205 (\$735/mo)	\$3780 (\$630/mo)	\$6300 (\$525/mo)

## EMRA.ORG INTERIOR LANDING PAGES

Size: 728x90 px	1X	3X	6X	12X
Per Ad / Per Issue	\$1000	\$2835 (\$945/mo)	\$4725 (\$787.50/mo)	\$7560 (\$630/mo)
Size: 300x250 px	1X	3X	6X	12X
Per Ad / Per Issue	\$840	\$2205 (\$735/mo)	\$3780 (\$630/mo)	\$6300 (\$525/mo)

## EM RESIDENT ONLINE

Size: 728x90 px	1X	3X	6X	12X
Per Ad / Per Issue	\$1000	\$2364 (\$788/mo)	\$4410 (\$735/mo)	\$7560 (\$630/mo)
Size: 300x250 px	1X	3X	6X	12X
Per Ad / Per Issue	\$840	\$2100 (\$700/mo)	\$4095 (\$682.50/mo)	\$6300 (\$525/mo)

Size: 728x90 px	Table of contents email ( <i>Released with each print mailing</i> )			
Running 6x	\$4725 (\$787.50/edition)			

## EMRA DAILY - CONFERENCE E-NEWSLETTERS

Sent daily to EMRA attendees at ACEP Scientific Assembly

Banner: 728x90 px	Content (25 words)
Run of conference \$3000	Run of conference \$3700

## WHAT'S UP - MONTHLY E-NEWSLETTER

What's Up is sent to all EMRA members, EM program directors and coordinators, and additional EM-relevant audiences every month. With an open rate more than double the industry average, this is a highly effective channel.

Size: 728x90 px	1X	3X	6X	12X
Per Ad / Per Issue	\$895	\$2365 (\$788/mo)	\$4410 (\$735/mo)	\$7560 (\$630/mo)
Content Ad (25 words)	1X	3X	6X	12X
Per Ad / Per Issue	\$1000	\$2835 (\$945/mo)	\$5040 (\$840/mo)	\$8820 (\$735/mo)

## MAILING LIST RENTAL PRICING

EMRA's membership mailing addresses are available for rental. Members include U.S. and International students, residents, fellows, and alumni (EM residency graduates). To request your EMRA mailing list rental, complete the order form. Some restrictions may apply. Complete order form on page 12.

Type of List	Price
Entire Membership	\$715
Resident Members by Graduation Dates	\$633
Random Sample or Special Criteria List	\$605
Senior Residents	\$550
Alumni (includes recent grads)	\$523
Medical Student Section	\$468

## SPECIALTY ADVERTISING

*Unique opportunities are available*

Call Cynthia Kucera at 201.767.4170 to customize your campaign!

## MULTI-CHANNEL ADVERTISING

*Let us help you reach your goals by reaching our members*

Reach Cynthia Kucera at 201.767.4170 or [advertising@emra.org](mailto:advertising@emra.org) to customize your campaign!



# EMResident

## 2023 ADVERTISING RATES/ORDER FORM

All rates are **PER ISSUE**; select preferred ad size and run time(s) below. Prices effective with the Jan/Feb/March 2023 issue.

Cover (4 color only)	1x	2x	4x
Inside front (IFC) 7.5" x 10"	<input type="checkbox"/> \$4460	<input type="checkbox"/> \$3652	<input type="checkbox"/> \$2725
Inside back (IBC) 7.5" x 10"	<input type="checkbox"/> \$4460	<input type="checkbox"/> \$3652	<input type="checkbox"/> \$2725
Outside back (OBC) 7.5" x 7.5"	<input type="checkbox"/> \$5717	<input type="checkbox"/> \$4383	<input type="checkbox"/> \$3144
Four Color	1x	2x	4x
2-page spread	<input type="checkbox"/> \$5145	<input type="checkbox"/> \$4383	<input type="checkbox"/> \$3878
Full page 7.5" x 10"	<input type="checkbox"/> \$3000	<input type="checkbox"/> \$2293	<input type="checkbox"/> \$1871
1/2 page vertical 3.5" x 10"	<input type="checkbox"/> \$1560	<input type="checkbox"/> \$1380	<input type="checkbox"/> \$1210
1/2 page horizontal 7.5" x 4.75"	<input type="checkbox"/> \$1560	<input type="checkbox"/> \$1380	<input type="checkbox"/> \$1210
1/3 vertical 2.25" x 10"	<input type="checkbox"/> \$1240	<input type="checkbox"/> \$1034	<input type="checkbox"/> \$880
1/3 horizontal 8" x 3.33"	<input type="checkbox"/> \$1240	<input type="checkbox"/> \$1034	<input type="checkbox"/> \$880
1/4 page 3.5" x 4.75"	<input type="checkbox"/> \$918	<input type="checkbox"/> \$690	<input type="checkbox"/> \$550
Spot Color	<input type="checkbox"/> Add 25% to the Black and White rates for each additional color.		
Black & White	1x	2x	4x
2-page spread	<input type="checkbox"/> \$3430	<input type="checkbox"/> \$2922	<input type="checkbox"/> \$2585
Full page 7.5" x 10"	<input type="checkbox"/> \$2001	<input type="checkbox"/> \$1534	<input type="checkbox"/> \$1246
1/2 page vertical 3.5" x 10"	<input type="checkbox"/> \$1040	<input type="checkbox"/> \$918	<input type="checkbox"/> \$807
1/2 page horizontal 7.5" x 4.75"	<input type="checkbox"/> \$1040	<input type="checkbox"/> \$918	<input type="checkbox"/> \$807
1/3 page vertical 2.25" x 10"	<input type="checkbox"/> \$800	<input type="checkbox"/> \$690	<input type="checkbox"/> \$586
1/4 page 3.5" x 4.75"	<input type="checkbox"/> \$560	<input type="checkbox"/> \$460	<input type="checkbox"/> \$366

Classified Ad Rates	
1x	
Up to 150 words	<input type="checkbox"/> \$359
Up to 300 words	<input type="checkbox"/> \$639
2x	
Up to 150 words	<input type="checkbox"/> \$300
Up to 300 words	<input type="checkbox"/> \$560
4x	
Up to 150 words	<input type="checkbox"/> \$255
Up to 300 words	<input type="checkbox"/> \$480

Color Block Background	
1x	
Up to 150 words	<input type="checkbox"/> \$464
Up to 300 words	<input type="checkbox"/> \$720
2x	
Up to 150 words	<input type="checkbox"/> \$401
Up to 300 words	<input type="checkbox"/> \$680
4x	
Up to 150 words	<input type="checkbox"/> \$320
Up to 300 words	<input type="checkbox"/> \$560

Color Block Background	
Per ad	<input type="checkbox"/> \$100 per listing/per issue

Notes: Bleeds must be at least 9 points (.125") on each bleed side. All sizes are expressed width x length.

EM Resident is published quarterly: Jan/Feb/March, April/May/June, July/Aug/Sept, and Oct/Nov/Dec.

### AD SALES DEADLINES AND MATERIALS DEADLINES ARE STRICTLY ENFORCED.

\*Payment for multiple insertions due with first insertion. **NO REFUNDS** on cancellations after space deadline.

All rates are non-commissionable. Any cancellations must be submitted in writing.

### ADVERTISER'S INFORMATION

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

If you are reserving space for a multiple insertion display ad, please read the following statement and sign below.

I understand that multiple insertion display ads are sold at a reduced rate and that the number of insertions must run in consecutive order and be paid for in full at the space deadline of the first insertion. I may change the individual ad with each newsletter issue as long as the ad size remains the same.

Name \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

Reserve space in these issues:  Jan/Feb/March  April/May/June  July/Aug/Sept  Oct/Nov/Dec

### METHOD OF PAYMENT

Check enclosed  Visa  MasterCard  Discover  AMEX

\*Discounts apply for credit card payments! Please contact Cynthia Kucera for details.

Card Number+CVV \_\_\_\_\_

Expiration Date \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

### AGENCY/BILLING INFORMATION

(If different from advertiser information)

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Questions?** Contact Cynthia Kucera at 201-767-4170 or email [advertising@emra.org](mailto:advertising@emra.org)

# DIGITAL ADVERTISING

## 2023 ADVERTISING RATES/ORDER FORM

### ADVERTISING GUIDELINES

Ads must be submitted in .JPG, .GIF, or .BMP format with a minimum resolution of 72 DPI and conform to size requirements listed below. Be sure to include your website address for banner navigation purposes.

- ▶ **EMRA.org and EM Resident online homepages:** 728 x 90px leaderboard; 300 x 250px medium rectangle
- ▶ **EMRA.org interior and EM Resident online article pages:** 728 x 90px leaderboard; 300 x 250px medium rectangle
- ▶ **Digital Newsletters (What's Up, EMRA Daily):** 728 x 90px leaderboard; 25-word content marketing spot
- ▶ **EM Resident Online TOC email:** 1 advertiser per year; 728 x 90px leaderboard

### TYPESETTING/AD DESIGN

In addition to the charge for ad placement, for a typesetting fee of \$100, the publisher will format your ad with a solid line border and enter bulleted or paragraph-style text. You may submit a JPG file of your logo to be inserted.

Ad Location (Leader   Rectangle)	1x		3x		6x		12x	
	LEADER	RECTANGLE	LEADER	RECTANGLE	LEADER	RECTANGLE	LEADER	RECTANGLE
EMRA.org Homepage	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$840	<input type="checkbox"/> \$2835	<input type="checkbox"/> \$2205	<input type="checkbox"/> \$4725	<input type="checkbox"/> \$3780	<input type="checkbox"/> \$7560	<input type="checkbox"/> \$6300
EMRA.org Interior	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$840	<input type="checkbox"/> \$2835	<input type="checkbox"/> \$2205	<input type="checkbox"/> \$4725	<input type="checkbox"/> \$3780	<input type="checkbox"/> \$7560	<input type="checkbox"/> \$6300
EMResident Online	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$840	<input type="checkbox"/> \$2364	<input type="checkbox"/> \$2100	<input type="checkbox"/> \$4410	<input type="checkbox"/> \$4095	<input type="checkbox"/> \$7560	<input type="checkbox"/> \$6300
Digital Newsletters (Leader   Content)	1x		3x		6x		12x	
	LEADER	CONTENT	LEADER	CONTENT	LEADER	CONTENT	LEADER	CONTENT
What's Up (monthly)	<input type="checkbox"/> \$895	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$2365	<input type="checkbox"/> \$2835	<input type="checkbox"/> \$4410	<input type="checkbox"/> \$5040	<input type="checkbox"/> \$7560	<input type="checkbox"/> \$8820
EMRA Daily @ ACEP Scientific Assembly	<input type="checkbox"/> \$3000	<input type="checkbox"/> \$3700						
EM Resident Online TOC (4x/yr)	<input type="checkbox"/> \$4725							

\*Payment for multiple insertions due with first insertion. All rates are non-commissionable.  
**NO REFUNDS** on cancellations after insertion order is received. Any cancellations must be submitted in writing.

### ADVERTISER'S INFORMATION

Contact Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

If you are reserving space for a multiple insertion display ad, please read the following statement and sign below.

I understand that multiple insertion display ads are sold at a reduced rate and that the number of insertions must run in consecutive order and be paid for in full at the space deadline of the first insertion. I may change the individual ad with each newsletter issue as long as the ad size remains the same.

Name \_\_\_\_\_  
 Title \_\_\_\_\_ Date \_\_\_\_\_

**Reserve space in these issues:**  January  April  July  October  
 February  May  August  November  
 March  June  September  December

### METHOD OF PAYMENT

Check enclosed  Visa  MasterCard  Discover  AMEX

\*Discounts apply for credit card payments! Please contact Cynthia Kucera for details.

Card Number+CVV \_\_\_\_\_  
 Expiration Date \_\_\_\_\_  
 Cardholder's signature \_\_\_\_\_

### AGENCY/BILLING INFORMATION

(If different from advertiser information)

Contact Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

**Questions?** Contact Cynthia Kucera at 201-767-4170 or email [advertising@emra.org](mailto:advertising@emra.org)



# MEMBERSHIP MAILING

## 2023 LIST RENTAL RATES/ORDER FORM

### GUIDELINES

Please read all guidelines before submitting your request

1. Requests for mailing list rental must be submitted in writing along with a copy of all materials to be included in the mailing you will be sending to EMRA members. **Payment must be received before your order will be fulfilled. EMRA does not provide email addresses of our members.**
2. The intended use must relate to and/or promote emergency medicine. The list(s) are to be used for the stated purpose only and can only be used once.
3. Failure to adhere to the conditions established by EMRA for the use of mailing lists may result in legal action. Any misuse will render the user liable for all damages to EMRA which arise out of litigation, attorney fees, court costs, or other expenses incurred because of the misuse.
4. All rights to distribution is solely the property of the Emergency Medicine Residents' Association. Lists obtained from EMRA may not be reproduced in any manner, either in whole or in part. This stipulation precludes the use of the same list at a later date and/or with a different mail piece. All lists will be provided in Microsoft Excel format.

Options	Price
<input type="checkbox"/> Entire Membership (Residents, Students, Fellows, Alumni, Life Members)	\$715
<input type="checkbox"/> All Resident Members & Graduation Dates	\$633
<input type="checkbox"/> Senior Residents	\$550
<input type="checkbox"/> Medical Students	\$468
<input type="checkbox"/> Alumni Members	\$523
<input type="checkbox"/> Special Criteria List	\$605
Describe special Criteria on sort field:	

Please do not forget to attach your mail piece when you order!

### RELEASE FORM

I have read the guidelines above and understand that EMRA mailing lists are to be used only for the purpose indicated with the materials submitted to and reviewed by EMRA. The list provided by EMRA will not be reproduced, stored in whole or in part, and will be used only once. I understand that my order will not be processed until I have supplied the order form, material to be mailed (for approval), and payment.

### CONTACT INFORMATION

Contact Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

### METHOD OF PAYMENT

Check enclosed  Visa  MasterCard  Discover  AMEX  
 \*Discounts apply for credit card payments! Please contact Cynthia Kucera for details.

Card Number+CVV \_\_\_\_\_  
 Expiration Date \_\_\_\_\_  
 Cardholder's signature \_\_\_\_\_

**Questions?** Contact Cynthia Kucera at 201-767-4170 or email [advertising@emra.org](mailto:advertising@emra.org)





## TWEETIMONIAL

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Serving on the **EMRA Medical Student Council** has been **a true highlight** of medical school. If you're **#EMBound**, interested in advising/policy/education/advocacy, and want to work with awesome people **you should absolutely apply!**





# EMRA AWARDS & SCHOLARSHIPS

From travel to distinguished emergency medicine conferences, to awards recognizing leadership and merit, from wellness initiatives to educational initiatives – EMRA has an opportunity to fit your needs. Fund an existing award or work with EMRA to create your own branded opportunity.

## Merit Awards

Augustine D'Orta Humanism Award

EMRA/ACEP Resident – Fellow Health Policy Elective in DC

EMRA/ACEP Medical Student Elective in Health Policy

Stephen Tantama, MD Military Excellence Award

Faculty Teaching Excellence Award

Faculty Mentor of the Year Award

Joseph F Waeckerle, MD, FACEP – Alumni of the Year Award

Academic Excellence Award

ACEP Scientific Review Subcommittee Appointment

Associate Residency Director of the Year

EMRA Chief Resident of the Year

Dr. Alexandra Greene Medical Student of the Year Award

EMRA Chair of the Year

EMRA Resident of the Year

EMRA Fellow of the Year

Jean Hollister Contribution to Pre-Hospital Care Award

Sherrill Mullenix Residency Coordinator of the Year

EMRA Residency Director of the Year

**Rosh Review "One Step Further"**

## Travel Awards

CORD Academic Assembly Travel Scholarship

ACEP Leadership and Advocacy Conference Travel Scholarship

EMRA Emergency Medicine Basic Research Skills Scholarship

ACEP Scientific Assembly Travel Scholarship

SAEM Annual Conference Travel Scholarship

EMRA Emergency Department Practice Management Association Scholars (two) and Members (up to 30)

This award has been around since 2017, and is given to a resident who exemplifies the ideals of continuous learning and self-improvement, a person who goes "one step further" to improve a weakness or accelerate a strength.

Do you have a quality you would like to reward in emergency physicians in training? If so, talk to us about opportunities to support our current awards or create one of your own.



# NEW OPPORTUNITY

For young physicians-in-training developing a healthy lifestyle is an important life skill. EMRA provides access to mental health apps and other enrollment-based options. You can support these efforts with bundled scholarships for 10 to 300 individuals. Check with the EMRA Team to see how you could support our efforts.

**These integrated marketing options start at \$2,500.**



DKNY



# EMRA OPPORTUNITIES

## ACEP SCIENTIFIC ASSEMBLY

Oct. 8-12, 2023 | Philadelphia, PA

### EMRA Leader Meet-Up \$12,000+

This networking event is a perfect opportunity to talk with the EMRA Board of Directors, the leaders of our 20 committees, and members of the EMRA/ACEP Leadership Academy.

### EMRA Case-Con \$7,500+

Our poster competition attracts medical students and residents from around the globe, offering them the chance to highlight unique cases while presenting at a national conference.

### EMRA Airway Stories \$2,500+

Life in the ED is a great way to decompress and for members to share the complexities of working. Support this event with pizza and beer or other fare.

### EMRA 20 in 6 Resident Lecture Competition \$5,000+

Think TED talks, EMRA-style. Competitors get 6 minutes and 20 slides to shine a light on any topic relevant to EM.

### EMRA MedWAR \$3,500+

Teams race through a specially designed course that challenges their wilderness medicine skills. This day-long event pushes mental and physical limits.

### EMRA SimWars \$3,500+

This medical simulation competition is hosted in front of a live audience. Challenging medical scenarios test teamwork, medical knowledge, and case management skills.

## TO BECOME A SPONSOR

Contact Heather Deja at [hdeja@emra.org](mailto:hdeja@emra.org) or 469.499.0167

## EMRA Job & Fellowship Fair

\$10,000+

EMRA hosts the largest emergency medicine recruitment event in the nation. It's an ideal opportunity to stand out among tomorrow's EM leaders. *(Exhibit tables sold separately.)*

## EMRA Job & Fellowship Fair Branded Materials

\$2,500+

Boost your brand in any number of ways. We'll work with you to create a custom promotion.

## EMRA Residency Program Fair

\$2,500+

This event is returning in person! It's the premier fair for EM-bound medical students and for programs who want to reach them. *(Exhibit tables sold separately.)*

## EMRA Party

\$2,500+

Support THE social event of every ACEP Scientific Assembly with DJs, dance floors, libations, food, and fun! Host photo booths and areas of connection. Multiple sponsors are welcome.



SAVE  
THE  
DATE

ACEP24

Sept. 28 - Oct. 3, 2024 | Las Vegas, NV

Celebrate EMRA's 50th Anniversary!



# EMRA EDUCATIONAL OPPORTUNITIES

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## Medical Student Leader Meet-Up \$5,500+

Connect with career-minded, ambitious EM-bound medical students at a key time in their professional development.

## EMRA Fall Medical Student Forum \$1,500+

Medical students are hungry for advice, and this event provides it. Program directors, faculty, and EM interns participate in *virtual* panel discussions and Q-and-A sessions.

## EMRA Spring Medical Student Forum \$1,500+

Springtime is a big time for medical students prepping for the interview trail or clerkships. The *Virtual* Spring Medical Student Forum puts students face-to-face with faculty and program directors for advising sessions, and networking.

## EMRA Clinical Resources Customized by Resource

We go with our members on every shift. From downloadable guides to our powerhouse publications such as the EMRA Antibiotic Guide, our resources provide bedside guidance at every level of training and practice.

## EMRA & ACEP Leadership Academy Customized Options

EMRA takes pride in developing the decision-makers of tomorrow - and our Leadership Academy is a shining example. This yearlong endeavor attracts the brightest, most motivated participants for monthly seminars and twice-yearly in-person sessions, culminating in a capstone project.

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## EMRA\*Cast

\$15,000+

SOLD

EMRA is where our members are -- and our members love podcasts. EMRA resident members produce and publish 2 new EMRA•Cast episodes per month. As always, this content is “for residents, by residents.”

## EMRA Hangouts

\$7,500+

Designed for medical students preparing for the match, EMRA Hangouts are interactive video sessions recorded for evergreen viewing. EM faculty offer advice and take questions.



## TWEETIMONIAL

**I always come away from our time together so thankful for not only our great specialty but my **amazing colleagues too** (student, resident, & faculty).**

# MEMBER BENEFITS & AFFINITY PROGRAMS

EMRA offers fantastic options for providing lifestyle and learning resources to its members. From board and CTE resources, to access to leading podcasts, from medical student study help to financial planning, your product or service might be the thing we're looking for to help our members achieve their goals.

Organizations that provide EMRA members with discounts, free access, or other benefit that belongs only to medical students, residents, fellows, or alumni members will receive a listing and company details on our [Member Benefit](#) webpage. This will include:

- Full color logo and 75-150-word description
- A link on EMRA.org to your site along with an EMRA.org landing page that describes your program (this page can be personalized and updated to suit your needs or provide the latest information)

# VIRTUAL SPONSORSHIPS

Turn your know-how into opportunities for EMRA members to learn the life skills they need. From how to get enough sleep to finding ways to reduce your student loan debt, to study habits and more, present your expertise and build your brand. Options include:

## MASTER CLASSES

(starting at \$7,500)

## WEBINARS

(starting at \$3,750)

To participate in our sponsored master classes or webinars – your company needs to present an overview for review. Your overview will need to include:

1. The EMRA member benefit your webinar will address
2. A one- to two-paragraph description or summary
3. Key takeaways from the presentation
4. The name and credentials of the proposed presenter (Please note: We give primary consideration to non-sales presenters)
5. Have a signed agreement with EMRA

If your presentation is selected, you'll receive:

1. One full hour in the EMRA schedule
2. Archived On-Demand viewing to everyone via EMRA's YouTube channel and on EMRA.org
3. Video link from YouTube that you can share on your site and a link in our EMRA-branded YouTube channel
4. Promotion by EMRA in our eco-system to our membership





Your On-Shift  
**BEST FRIEND**



EMRA **Convenient & Concise** EMRA



**TWEETIMONIAL**

**First shift in the Peds ED.**

Thank you @emresidents for the Basics of Pediatrics EM Guide.

**Really great shift.** Shout out to the paw patrol stickers too.

#MedTwitter #EMbound

EMRA **www.emra.org/publications** EMRA





# EMMERA



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